

GBI Europe – Gothenburg to Hamburg



Up to 400 amateur cyclists from more than 25 countries worldwide will cycle the traditional GBI Europe Tour from Gothenburg in Sweden via Denmark to Hamburg this year. We will discover the beautiful Scandinavian landscape while cycling for the good cause. The mixture of several languages, nationalities and cultures creates the unique GBI spirit, and even rookies feel that spirit very soon.

The Global Biking Initiative (GBI) wants to show you the most interesting places in Europe in a sportive way. We are proud of our international participants, which makes it easy for everybody to make new friends from other countries. One of our main goals is the continuous support of

charity projects worldwide. We achieve this by engaging the participants to raise funds for a charity project in their home country.

Highlights of the tour

- ✓ Discover historic Gothenburg
- ✓ Visit Varbergs Fästning, a fortification at the sea
- ✓ Make a break at the longest sandy beach in Sweden
- ✓ Cycle on the Kattgattleden cycling route without traffic
- ✓ Visit Copenhagen, the world leading bicycle-friendly city, from the saddle
- ✓ Cross the danish islands with us
- ✓ Discover Hamburg harbor by boat

At a glance

Date: July 1st – 7th, 2018
 Duration: 7 days/ 6 nights (7 cycling days)
 Event type: Guided charity cycling tour
 Participants: max. 400 cyclists
 Distance: appr. 700 km (Track 1) / 850 km (Track 2)
 Participation fee: from € 299
 Camp accommodation: from € 99
 Minimum donation: € 150-250 (depending on your country)
 Hotel package: from € 499
 Pre-night: from € 99
 Bike transport: € 50
 Rental bike: MTB € 99, Roadbike € 199

Our services

- ✓ Quick and easy online registration
- ✓ Luggage transport each day
- ✓ Service busses along the route for pick-up service
- ✓ Fast, intermediate & leisure speed groups to suit all abilities & preferences
- ✓ Experienced team leaders with GPS devices
- ✓ All kinds of bicycles are welcome (Roadbike, MTB, Touringbike, eBike, etc.)
- ✓ 2 different stage distances each day
- ✓ GPX tracks of all days and tracks for download
- ✓ Official tour jersey & bike bottle
- ✓ Online media service
- ✓ Route information and daily news
- ✓ Detailed and up-to-date event information
- ✓ Extensive support during the tour
- ✓ Nutrition point each day (with energy drinks, bars and fruits)
- ✓ Refreshments and barbecue at reasonable prices at the GBI Camp
- ✓ Technical bike support on all stages
- ✓ Medical support with mobile paramedics
- ✓ Physio support/sports massages
- ✓ Secured bike park
- ✓ Opening ceremony in Gothenburg
- ✓ Closing event with music, refreshments & donation cheque handover
- ✓ Support of charity projects worldwide
- ✓ A lot of fun, unforgettable moments, great international and cross-cultural companionship, challenging moments and radiant eyes

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After the opening ceremony each team has time to make a picture before starting the tour. We cycle through Gothenburg and soon we reach the Kattegattleden cycling route, which we will follow for the next days. On our way there are always great views to the ocean and the archipelago, while we cross the beautiful coastal area. Only the wind may bother us occasionally, but there are always nice places or the GBI nutrition points along the route, where we can rest and meet the other teams.

At Mellbystrand we pass the longest sandy beach of Sweden, where we can stop for a plunge into the sea. Later we have to climb the only ‚mountain‘ on our route, but this should be no challenge for anyone. After reaching Helsingborg we board on the ferry to Denmark.



Route characteristics

In Sweden we will cycle mainly on the Kattegattleden cycling route with only limited car traffic or on minor roads. In Denmark and Germany we cycle on minor road, if possible. The topography is mainly wavy without challenging climbs.

We cycle for charity

Every participant commits to raise a donation for a charity project in his home country. The minimum donation depends on your country and varies between € 150 – 250.

On the Danish side we cycle along the Öresund to Copenhagen. This city has an excellent bicycle infrastructure, as well as countless things to see. The islands of Seeland, Falster and Lolland will show us the beauty of the Danish islands.



The next ferry brings us to Germany. Our way will lead us over the island of Fehmarn and later to Lübeck

At the last day we start again cycling in teams. But after a last stop, where all teams come together, we start the traditional group cycling, escorted by police and the GBI entourage. At the tour finish in Hamburg the participants can expect a great welcome party, and everybody has a chance to recover from the last seven days. After the handover of the donation cheque and the announcement of next years' tour route there is plenty of time to say farewell to the team mates and leave with great memories of an unforgettable week.

Travel advice

By plane: international airport Gothenburg Landvetter

Car: e.g. Travel to Kiel and take the night ferry to Gothenburg

GBI bus service: from Düsseldorf to Gothenburg and return from Hamburg to Düsseldorf